

Regional Approach: Overview

Guiding Principles & Objectives

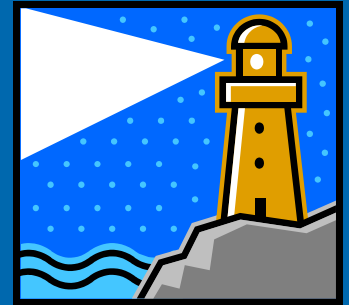
Background and Framework

Regional Approach

An expanded approach for regional outreach was developed by the California Department of Water Resources (DWR) in cooperation with local entities and organizations, focusing on integrated water management.



Guiding Principle



DWR is committed to regional outreach :

- Planning with more regard for regional diversity and unique attributes (*one size does not fill all when it comes to State water policies*)
- Increasing regional influence on State water policy and investment decisions

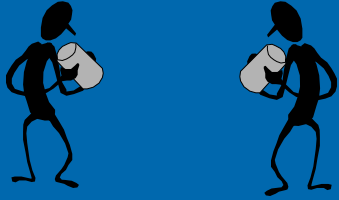
Guiding Principle



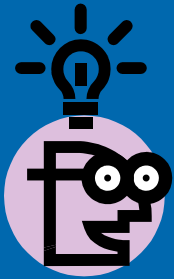
DWR is committed to integrated water management :

- Integrating DWR programs both internally and externally
- Working with other State agencies to coordinate related resource planning programs

Regional Approach: Objectives



Provide a venue for regional dialog related to integrated water management and planning



Focus on the unique conditions, objectives and available solutions in each region



Better integrate and coordinate multiple planning efforts and programs at local and regional level

Background and Framework

Builds on Regional Workshop Concept

- Interactive format for regional input
- Used for Update 2009 of Water Plan
- Expanded scope



Regional Workshop Feedback

- Appreciation for region-specific focus
- Important to have a setting where water management groups can network
- Involvement needs to be early and often
- Desire for “one-stop” information



What We Heard: Take-away Message



There is a growing need for programs and projects to reach out to regional stakeholders

Multiple demands make it harder to schedule meetings



Time constraints for stakeholders and staff require greater efficiencies in outreach

Expanded Regional Approach: Key Elements

Keep region-specific format for hydrologic regions

Regional interests and stakeholders involved in shaping agendas and outreach efforts



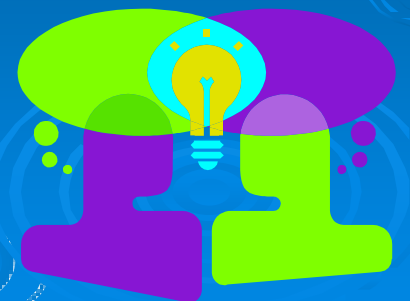
Meet several times each year through 3-hour webinars, with options for physical meeting space



Regional Approach: How We Got Here

Developed and Refined Initial Concepts

- “Tested” concepts with stakeholders
 - Update 2013: public workshop, Tribal workshop
Public Advisory Committee
other interested stakeholders
- Discussions with staff from various programs
- Discussions with other state agencies
- “Kick-off” webinars in Spring 2011



Regional Approach: Design Teams



HOW THEY ARE COMPRISED

Small teams (10-12 regional stakeholders)

- Regionally-based
- Including representatives of State and Federal agencies and Tribal entities

One Design Team per region

Regional Approach: Recent Activities

Two planning meetings with Central Coast Design Team

- Review and refine agenda concepts
- Conduct outreach and share information
- Dry-run of IRWM presentations

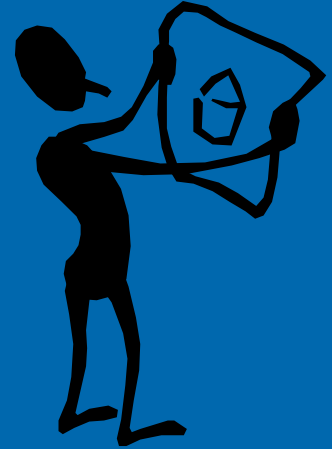
Regional Approach: Next Steps

Evaluate first Regional Forum

Refine approach as needed

Start planning for next Forum!

Meet several times each year,
as desired, via webinars and
satellite locations.



Submitting Comments



Go to the online survey at:

www.surveymonkey.com/s/central-coast

OR

Email the worksheet to: ccrf@water.ca.gov

OR

Print and fax worksheet to: (916) 651-9614

Questions, Comments
Suggestions?